

CALL FOR PAPERS & PARTICIPATION

International Conference

on

MICROFINANCE AND MICROENTERPRENUERSHIP: A GLOCAL PERSPECTIVE (ICMM-16)

OCTOBER 26-27, 2016

Organized by

DEPARTMENT OF ECONOMICS
BHAGAT PHOOL SINGH MAHILA VISHWAVIDYALAYA, SONEPAT, INDIA
(*First State Women University in North India*)

in association with

BANQUE POPULAIRE CHAIR IN MICROFINANCE OF THE BURGUNDY SCHOOL OF
BUSINESS, DIJON, FRANCE



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Despite the tremendous growth in some part of the globe, poverty, unemployment and inequality still remain rampant issues in the world. “If all three of these have declined from higher levels, then beyond doubt this has been a period of development for the country concerned. If one or two of these central problems have been growing worse, especially if all the three have, it would be strange to call result ‘development’ even if per capita income has doubled (Seers, 1963)”. Many economies tried hard to break the vicious circle of poverty by adopting various strategies but the success is yet to come. The failure of trickledown effect to bring reduction in all three in majority of developing countries including India. Presently, one third of developing world’s poor resides in India (WDI 2015). Microfinance emerges as a strategic tools for providing access to financial services in the form of saving, credit lending, insurance and other remittance services to the needy, low income and unprivileged people of society where commercial banks fails to provide money for livelihood. The establishment of Grameen Bank in Bangladesh by the pioneering work of Mohammed Yunus and its related success all over the world is the ray of hope for poor countries to mitigate poverty by engaging their labour force in gainful employment activities. In this way microfinance has been playing a significant role in the upliftment of the poor unprivileged households by transforming the lives of these people and ultimately the economy. It has successfully paved the way for an improved standard of living, alleviation of poverty, greater employment opportunities as well as social, economic and political empowerment women in agrarian economies. Financial institutions are also playing a noteworthy role in the sustainable growth of the economy and contributing towards the fulfillment of financial needs for development of economy. Microfinance and Microentrepreneurship has been widely considered as a major driving force for the sustainable transformation of rural economy. The sustainable development of a country depends not only on the human resource development solely but also on optimum utilization of physical resources too. India is the one of the youngest nations in the world with more than 54% of the population below the age of 25 years (Economic Survey, Govt. of India, 2014-15). It has second largest workforce after China in the world. However, presently only 2% of the total workforce in India have undergone skills training (Labour Bureau Report, 2014-15).

India has a great opportunity to meet the future demands of the world, India can become the worldwide source of skilled workforce. So government of India started many flagship of programmes like Make in India, Skill India, Standup India, Startup India, digital India with the goal to create opportunities, space and scope for the development of the talent of Indian youth besides developing more of those sectors which have already been put under skill development along with the identification of new sectors. The aim of all these initiatives is to build a strong eco system for nurturing sustainable economic growth by generating large scale employment opportunities. MUDRA Bank initiative to encourage entrepreneurs and small business units to expand their capabilities and operations by reducing their indebttness with the provision of a formal system of credit.

In this backdrop, Department of Economics, Bhagat Phool Singh MahilaVishwavidyalaya (*BPSMV*), India and Banque Populaire Chair in Microfinance of the Burgundy School of Business, France has decided to organize the 3rd international conference on the theme of **Microfinance and Microentrepreneurship: A Glocal Perspective**. The Conference aims to address the issues relating to microfinance, microentrepreneurs and financial inclusion of have-nots at Glocal levels, i.e., global as well as local level. It serves as a forum for the academicians, policy makers, NGOs and the administrators to discuss and to evolve strategies for eradicating poverty by generating employment opportunities and skill development in light of the new initiatives (start-up, stand-up and skill development etc..) through micro microfinancing and microenterprises.

The conference tracks are as under:

❖ **MICROFINANCE INNOVATIONS**

- Microfinance, Micro Credit, Micro insurance, Micro guarantee Micro remittances
- Mobile Banking and MIS
- Microfinance and Slow Food
- Microfinance and Health Sector
- Social Entrepreneurship and Microfinance

❖ **MICROFINANCE AND GOVERNMENT INTIATIVES**

- Skill Development,
- MUDRA Bank
- Start Up India
- Make In India

❖ **MICROFINANCE AND ECONOMIC TRANSFORMATION**

- Microfinance in Rural Transformation, Employment Generation, Poverty Alleviation
- Microfinance for Women Empowerment and Education

- Impact of Microfinance on Capital Market
- Regulatory Framework for Microfinance Institutions

Note: These themes are indicative; the authors can submit their papers on any aspect relating to the microfinance institutions.

SPECIAL PLENARY SESSIONS FOR PRACTITIONERS: The conference will also hold two special plenary sessions one on **Microfinance for Start-up of Microenterprises** and other on **Role of Women in Development and Societal Transformation**.

FIELD VISIT: A field visit/ a fair for a micro entrepreneur /SHG(s) will be organized for participants for understanding Indian MFIs /SHG(s) and their role in community participation and development on Oct. 26, 2016.

ACCEPTANCE OF RESEARCH PAPERS: Research papers for final presentation and publication shall be selected by the Technical Committee and by the reviewers. The decision of the Technical Committee and reviewers will be intimated within a week from the receipt of the paper.

INSTRUCTIONS TO AUTHORS: Research Papers up to 10 pages (A4 size) including bibliography in Word format (1.5" line spacing) in APA style may be sent to 2016sonipat@gmail.com. High quality research papers will be considered for publication in the full conference volume (15 best papers) in Interdisciplinary Journal of Economics and Business Law (<http://www.ijebll.co.uk>) and rest in a book form (with ISBN) with reputed International Publisher. Submission of manuscript will be treated as transfer of copyrights to the editor(s).

PRESENTATION MODE: Research paper will be divided into two category oral paper presentation and poster paper presentation. Participants can opt for presentation through video conferencing/Skype with prior intimation to the organizing team.

REGISTRATION: All authors of the manuscript have to register themselves separately. The Registration fee covers the cost of conference kit, publication fee and lunch & refreshments and accommodation to outstation participants. No TA/DA will be paid for participating in the conference. Registration fee once paid will not be refunded under any circumstances. On acceptance of their papers, the participants are requested to send the duly filled registration form along with the requisite fee as detailed below:

Last Date of paper Submission: September 05, 2016.					
Date of Notification of acceptance/rejection: September 15, 2016.					
Registration Deadline: September 20, 2016					
Registration fee (per author)					
Indian/SAARC Participants			Foreign Participants		
Academicians	Students/Scholars	Banks/NGO/Others	Students/Scholars	Academicians	Banks/NGO/Others
₹ 3000	₹ 1500	₹ 5000	US\$ 75	US\$ 100	US\$ 150

MODE OF PAYMENT: Registration fee can be deposited or electronically transferred to **Registrar, BPS Mahila Vishwavidyalaya, A/C No. 01911450000269** **HDFC BANK** (SWIFT CODE **HDFCINBB**, IFS CODE **HDFC0000191**). The participants are requested to send the scanned copy of the receipt of the same along with the registration form.

ACCOMMODATION: Accommodation will be provided in University Guest Houses/hostels only to the outstation participants, on prior request for October 26-27, 2016.

ABOUT BHAGAT PHOOL SINGH MAHILA VISHWAVIDYALAYA (BPSMV): Established in 2006, Bhagat Phool Singh Mahila Vishwavidyalaya is the first **State Women University** in North India providing education from **KG to PhD** level, and has earned the place of '*University with a Difference*' in the arena of Higher Education. The campus of the Bhagat Phool Singh Mahila Vishwavidyalaya is spread over lush green, pollution free 200 Hectares of Land and 6300 girl students are presently on its roll. The university is well connected with the rail and road transport as it is just 70 km from New Delhi (90 km from New Delhi Airport), 35 km from Sonapat and just 25 km from Ganaur on NH-1. Please visit university website www.bpswomenuniversity.ac.in for more information and downloading registration form.

ABOUT BURGUNDY SCHOOL OF BUSINESS: Burgundy School of Business focuses on Entrepreneurial Management for Business and Society. The School's mission is to provide current and future managers with high quality education supported by research activities, and to contribute to the development of the region's economy. The school has partnered with a progressive Bank to create the Banque Populaire Chair in Microfinance. The Chair in Microfinance has adopted an entrepreneurial approach and is open to international concerns. The Chair is involved in

research; education and training in association with microfinance institutions. In this global mission, the microfinance chair has a role to play in the development of the regional economy (Burgundy, France and Europe) as well as in the international arena through entrepreneurship, combining the needs of the business world with social responsibility.

ABOUT DEPARTMENT OF ECONOMICS:

Established in the year 2009, the Department of Economics presently offers three academic programme like PhD in Economics, Masters in Economics (Hons) 5 year integrated course and Masters in Economics 2 Year Programme. The Department of Economics endeavors to impart specialized knowledge in the field of economics to create a class of skilled professional and intellectuals who cope with the challenges in the era of globalization. To enhance the international exposure and competency of students, the Department has successfully organized two International Conferences on Microfinance, Microentrepreneurship and Skill Development in association with Banque Populaire Chair in Microfinance of the Burgundy School of Business, Dijon, France in 2013 & 2015, one Data Dissemination Workshop in 2013 and one Students' Seminar in 2015.

Note: For any query please email on Surendermor71@gmail.com or Anjurani.bps@gmail.com or contact to Prof. (Dr) Surender MOR, Tel. No. : +91- 1263-283036, Cell No. +91-97-29-185-100, Mrs Anju RANI, +91-94-66-015002, Dr. Kiran DEVI +91-94-662-14765

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KEY NOTE SPEAKER

Prof. Arvind **ASHTA**, Banque Populaire Chair in Microfinance of the Burgundy School of Business, France

SPECIAL GUESTS

Prof. Goeff **ANCHOR**, Director, Eric C. Douglass Centre for Entrepreneurial Studies, Royal Roads University, Canada.

Prof Ramnath **SRINATH**, Department of Business Economics, Assumptions University Bangkok, Thailand.

Prof. Ruth **TAPLIN**, Director, Centre for Japanese and East Asian Studies, London, United Kingdom.

International Conference

On

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